

# Contacts



# Associated Programme on Flood Management

## The IFM HelpDesk is supported by:



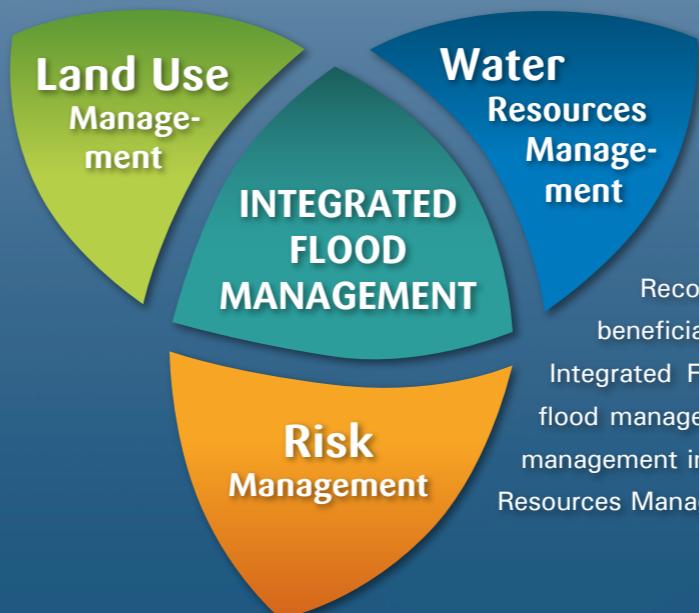
- [www.floodmanagement.info](http://www.floodmanagement.info)
- [FloodManagement@wmo.int](mailto:FloodManagement@wmo.int)
- [APFM Associated Programme on Flood Management](#)
- [APFM WMO](#)

## About the APFM

The Associated Programme on Flood Management (APFM) is a joint initiative of the World Meteorological Organization and the Global Water Partnership. Its objective is to promote the concept of Integrated Flood Management (IFM) as a new approach in dealing and living with floods. To this aim, the APFM facilitates dialogue on and provides government agencies with guidance on flood management for the implementation of IFM national strategies.

### Objective of IFM:

Maximize the net benefits from floodplains and minimize the loss of life from flooding



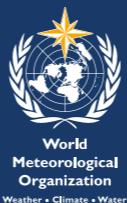
## What is Integrated Flood Management?

Recognizing that floods have not only adverse, but also beneficial impacts and that they can never be fully constrained, Integrated Flood Management shifts focus from flood control to flood management. It integrates land use, water resources and risk management in river basins under the framework of Integrated Water Resources Management (IWRM).



### Address

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World  
Meteorological  
Organization  
Weather • Climate • Water



Global Water  
Partnership

**The HelpDesk for Integrated Flood Management (IFM) is a facility that provides guidance on flood management policy, strategy, and institutional development for countries willing to adopt the IFM concept. Users have the possibility either to request custom-made technical support through the Get Help function or to find flood management solutions by themselves using the literature in the Help Yourself section.**

#### RAPID GUIDANCE

This function provides a way to get in touch with our Technical Support Unit and to obtain guidance to the right combination of materials and information from various sources available under the Help Yourself section, including the possibility to consult our Support Base Partners.

#### CAPACITY BUILDING

With the assistance of WMO and GWP and in close cooperation with its Support Base Partners, the APFM organizes training courses in numerous countries. Being demand-driven and individually tailored to the needs of the requesting parties, their scope, duration and topics vary, but can generally be divided into the



#### Get Help

#### PILOT PROJECTS

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- To test and demonstrate the applicability of the principles of IFM, the APFM implements different pilot projects in cooperation with regional, national and local organizations. Experiences and lessons learned are collected in guidebooks available on the APFM website. Completed and ongoing projects include:
- Community approaches to flood management (Bangladesh, India and Nepal, Thailand and Lao PDR)
  - Support in the development of IFM national strategies (Kenya, Zambia, Thailand, Lao PDR, Malaysia and Pakistan)
  - Flash flood management (Central and Eastern Europe)
  - Transboundary flood management (Moldova and Ukraine)

- following national or regional workshops:
- Vocational workshops, to mainstream and promote the concept of IFM
  - Workshops analyzing the current flood management situation and developing a national IFM strategy
  - Training of trainers workshops (1-5 days), to build capacities at the local level and create a network of practitioners familiar with the concept of IFM

#### CAPACITY BUILDING

#### RAPID GUIDANCE

#### TOOLS AND PUBLICATIONS

#### EDUCATION

#### QUESTIONS & ANSWERS

#### REFERENCE CENTRE DATABASE

#### Help Yourself

#### TOOLS AND PUBLICATIONS

#### Concept Paper and Policy Series

While the IFM Concept Paper presents the core principles of IFM, the Policy Series focuses on various facets of flood management policies, including legal and institutional, environmental, social and economic aspects.



#### Tool Series

The Flood Management Tool Series is a collection of over 20 documents for flood management practitioners intended to give quick access to relevant technical guidance on specific issues. The Tools are periodically updated and expanded to explore new aspects of flood management.



#### EDUCATION

A wide range of materials facilitate self-study for vocational training, advocacy workshops and public awareness raising for different groups, such as flood managers, policy makers and trainers as well as teachers and students:

- E-Learning: a selection of online educational resources on flood and water resources management
- Teachers & Kids: a children's booklet intended for kids aged 8-12, together with an educators guide to teach students both the risks and benefits of flooding



#### SERIOUS GAMES

An overview of computer games simulating realistic situations and problems related to flood management



#### REFERENCE CENTRE DATABASE

To facilitate access to information on IFM, the APFM website displays a set of interactive databases, gathering institutions, policies and literature related to flood management issues and based on contributions from organizations and experts in the field.

#### Training Manuals and Case Studies

Whereas Training Manuals are developed as a basis for training courses on specific aspects of IFM (e.g. urban flood management and adaptation to climate change), Case Studies present experiences and lessons learned from implementation in the field.