

International Symposium on PWS: A Key to Service Delivery

Geneva 3-5 Dec. 2007

PWS in the front line of NMHSs: What the PWS Programme achieved so far



Wolfgang Kusch, Germany



Outline

- 1. Front-line services of NMHSs
- 2. PWS Programme
- 3. Look at NMHSs
- 4. What has been achieved so far?
 - 4.1 Capacity Building
 - 4.2 Surveys
 - 4.3 Projects
- 5. Future activities
- 6. Summary

Outlook





Front-line Services of NMHSs

As weather and climate play such a significant role in the cultures and lifestyles of people around the world, National Meteorological or Hydrometeorological Services (NMHSs) have no greater responsibility than ensuring the safety of life, protection of property and the well-being of their nations' citizens. Consequently, the warnings and forecasts that they provide should be timely, reliable and comprehensive. In addition, these forecasts and other information on weather- and climate-related events are vital for disaster management and the decision-making processes of many weather-sensitive sectors. Indeed, the visibility and credibility of an NMS are derived from its ability to provide demonstrably useful and reliable public weather services, tailored to the needs of its national community. [6]

Guide To Public Weather Services Practices
WMO-No. 834
Second Edition, 1999



PWS Programme

- → 1991: the Eleventh World Meteorological Congress established the Public Weather Services (PWS) Programme as a component of the Applications of Meteorology Programme of the World Meteorological Organization (WMO).
- → 1994: the implementation of the programme got under way under the umbrella of CBS.



PWS Programme

- 1) Strengthen the capabilities of WMO Members to meet the needs of the community through provision of comprehensive weather services;
- Foster a better understanding by the public of the capabilities of National Meteorological and Hydrological Services (NMHSs) and how best to use their services

The main purpose of PWS Programme is to assist WMO Members to provide the above defined service.



PWS Programme

1998: the Commission for Basic Systems (CBS) adopted the Open Programme Area Group (OPAG).

Within this framework, the work of PWSP is co-ordinated through an Implementation Coordination Team (ICT) and 3 Expert Teams.

These are:

- Expert Team on Services and Product Improvement (ET-SPI)
- Expert Team on PWS in Support of Disaster Prevention and Mitigation (ET-DPM), and
- → Expert Team on Communications Aspects of PWS (ET-COM)



Look at NMHSs

Do you carry out a public weather services programme? (Q1)

Of the responding Members, 93 (95 per cent) are carrying out a public weather services programme. Only five countries in RAs I, IV and V did not confirm so, but only one explicitly answered in the negative. However, all of them completed the rest of the questionnaire. Consequently, it can be assumed that nearly all NMHSs carry out a public weather services or similar programme.

Overall remarks

The result reflects the wide acceptance of the importance of public weather services and the need to drive forward the communication of information to the public. For the remaining NMHSs, one reason for not returning the questionnaire might be that they are not carrying out a national public weather services programme in that form. However, similar services might be fulfilled by other programmes of the NMHS or other responsible services.

Public Weather Services in Focus

The state of WMO Members' national public weather services programme Evaluation of the questionnaire on national public weather services programme, WMO, May 1999



Look at NMHSs

Whom does your public weather services programme serve? (Q2)

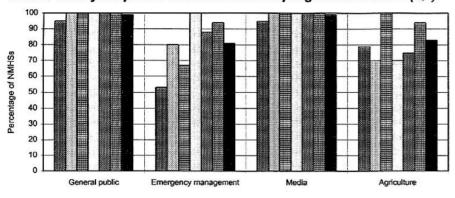
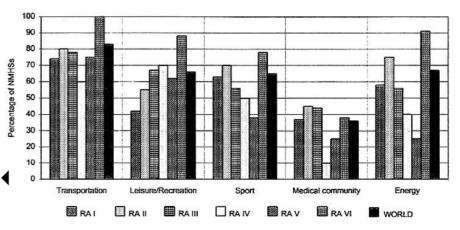


Figure 2b: Sectors served by ◀ public weather services (b)

▶ Figure 2a: Sectors served by public weather services (a)



Public Weather Services in Focus

The state of WMO Members' national public weather services programme Evaluation of the questionnaire on national public weather services programme, WMO, May 1999

Look at NMHSs

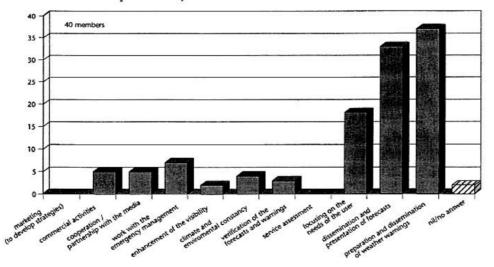
PWS Priorities in RA VI NMHSs

Chapter 3 EVALUATION OF THE QUESTIONNAIRE

Graphical form of the evaluation corresponding to questions 1 to 28

PWS PRIORITIES IN YOUR NMS

1. Which are the first 3 priorities of your NMS?



Public Weather Services in Region VI (Europe)
Report of Survey
DWS-5 WMO/TD No. 11 00
Geneva, 2002



What has been achieved so far?

Who did the work?

- → WMO Secretariat (PWS Division)
 Since the start of PWS Programme most of the time less than 3 person
- Expert Teams
- → NMHSs





What has been achieved so far?

The start!

1994	First training workshop in Kenya, followed	
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1995 by a workshop in Singapore

1996 Publication of the first document: Guide to PWS Practices

Then followed:

- Training workshops and seminars
- Capacity building through publication of guidelines
- Publication of technical documents
- → Surveys
- Projects





What has been achieved so far?

Training workshops and seminars

- → Weather presentation on television, radio, print, Internet and other new technologies;
- Disaster preparedness and mitigation;
- Socio-economic applications for weather, climate and water services;
- Quality Assurance in PWS;
- Effective Communication of forecasts;
- Improving Media Relations;
- → Tropical Cyclone/Hurricane Warning Services;
- → Warnings of Real Time Hazards by using Nowcasting Technology;
- → Use of Global Data Processing System (**GDPS**) and World Area Forecast System (WAFS) products and their presentation to the public;
- Improvement of Public Weather Services for Early Warning and Emergency Response.





What has been achieved so far?

Capacity building through publication of guidelines

- → Examples of Best Practice in Communicating Weather Information (PWS-17)
- → Guidelines on **Biometeorology and Air Quality Forecasts** (PWS-16) (Supplement to PWS-10 below)
- Guidelines on Capacity Building Strategies in Public Weather Services (PWS-15)
- → Strategy of Developing Public **Education and Outreach** (PWS-14)
- → Guidelines on Integrating Severe Weather Warnings into Disaster Risk Management (PWS-13)
- Guidelines on Weather Broadcasting and the Use of Radio for the Delivery of Weather Information (PWS-12)
- → Guidelines on **Quality Management Procedures** and Practices for Public Weather Services (PWS-11)
- → Guidelines on **Biometeorology and Air Quality Forecasts** (PWS-10)





What has been achieved so far?

Capacity building through publication of guidelines

- → Guidelines on Cross Border Exchange of Warnings (PWS-9)
- → Guide on Improving Public Understanding of and Response to Warnings (PWS-8)
- → Supplementary Guidelines on **Performance Assessment** of Public Weather Services (PWS-7)
- → Guide on the **Application of New Technology** and Research to Public Weather Services (PWS-6)
- → Public Weather Services in Region VI (Europe) Report of Survey (PWS-5)
- → Guidelines on **Graphical Presentation** of Public Weather Services Products (PWS-4)
- Guidelines on the Improvement of NMHSs Media Relations and Ensuring the Use of Official Consistent Information (PWS-3)
- → Weather on the Internet and Other New Technologies (PWS-2)
- → Technical Framework for **Data and Products** in Support of Public Weather Service (PWS-1)
- Guidelines on Performance Assessment of Public Weather Services





What has been achieved so far?

Publications – Technical Documents

- → Weather, Climate and Water Services for Everyone
- → The second edition of the Guide to Public Weather Services Practices
- Public Weather Service in Focus
- Public Weather Service Weather affects everyday life …
- Guide to Public Weather Services Practices
- On the Front Line Public Weather Services
- → The Role of Meteorologists and Hydrologists in Disaster Preparedness
- Public Educational Packages





What has been achieved so far?

Surveys

- → Survey on Improving the Delivery of Public Weather Services
- → The state of WMO Members' national public weather services programmes (May 1997). Results were published in, 'Public Weather Services in Focus' in 1999
- → Survey on Severe Weather Warning Services 2006
- → Survey on Effectiveness of PWS 2005
- → Survey of Indian Ocean Meteorological and Hydrological Services requirements for disaster reduction, including Tsunamis



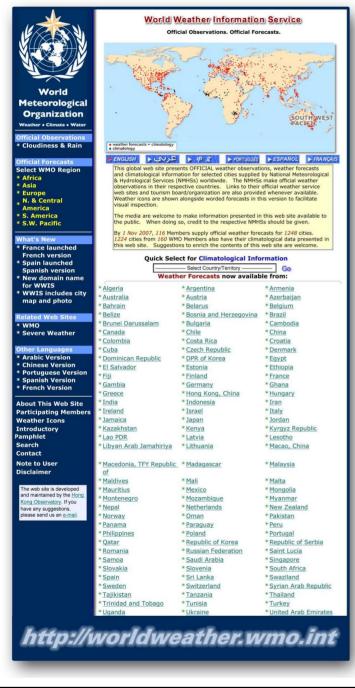


What has been achieved so far?

Projects

- → Severe Weather Information Centre (SWIC) developed by Hong Kong Observatory (HKO)
- World Weather Information Service (WWIS) developed by Hong Kong Observatory (WHO)
- Meteoalarm (Eumetnet)
- → The Severe Weather Forecasting Demonstration Project (SWFDP) (Regional Subproject – RA I – South Eastern Africa)





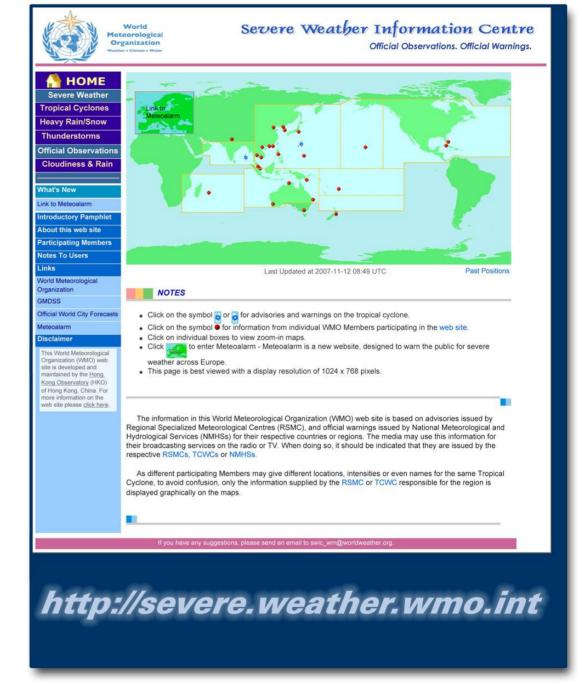




Figure Annex III-2. Monthly access statistics of SWIC (Jan 2003 - Apr 2007)

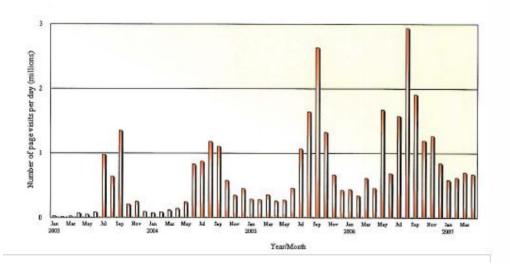
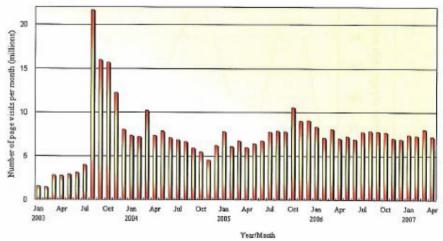


Figure Annex II-2b. Monthly access statistics of WWIS (All language version)
(Jan 2003 - Apr 2007)









What has been achieved so far?

- → Improved early warning services and products and their presentation;
- User focus in PWS;
- Public awareness and education;
- Capacity building and outreach activities for NMHSs;
- Engagement in demonstration projects;
- Establishing and promoting best practices;
- → Building capacity in NMHSs to assess and enhance the socio-economic benefits of weather, climate and water;
- Engaging in surveys and assessments;
- Building the credibility of NMHSs;
- → How to initiate a Public Weather Services programme or activities in an NMHS





Future Activities

- Probability Forecasts and their use in PWS
- Socio Economics Benefit Pilot Project: Learning through doing
- → Working with the media
 - → IABM
 - → Climate Broadcasters Network
- Verification
- Nowcasting Services



Summary

- → Congress noted with appreciation the successful implementation of the PWS Programme (PWSP) according to the direction provided by the 6LTP and the decisions of 14th Congress.
- → Congress emphasized that public weather services were at the cutting edge of the contribution made by NMHSs to national goals in relation to the safety of life and livelihood, sustainable development, the quality of life, and the preservation of the quality of the environment. Congress recognized that in pursuing these goals, some Members had expanded the scope of their PWS programmes to areas of service delivery related to climate and water due to the recognition of the contribution of PWS to effective dissemination and communication of information in these areas.
- → Congress stressed that public weather services as a critical element of NMHSs, performed this role through the delivery and communication of high quality, useful, relevant and timely, weather and related information on a regular daily basis so as to enable users to make informed decisions. Congress emphasized that a well-run and credible PWS would help NMHSs secure the long-term trust of the public, which would be critical to the effectiveness of warnings of much less frequent severe weather events.

13 years after its establishment PWS has become a brand





Outlook

Taking into consideration the Members' priorities, Congress requested that future directions of the PWSP should aim at:

- Providing guidance on the application of new technology and scientific research to service delivery;
- Capacity building through training in all aspects of PWS, and the publication of guidance materials on topics based on Members' requirements;
- Continuing to provide guidance on the social and economic applications of PWS;
- Continuing to provide guidance on user-based service assessment, and product verification;
- Providing guidance on international and regional weather information exchange.

Road Map: Let us listen to the Symposium!

