# **Developing an Action Plan**

Jeffrey K. Lazo Wednesday – September 23, 2009

## Plan for a plan

- Do you want to develop a plan to undertake some sort of socio-economic study, research, or analysis for yourself / your NMHS?
- How about by the time you leave on Friday you:
  - 1. Have at a minimum a 1-page plan outlining your study that answers key questions to get your effort started
  - 2. You have identified a single first "action item" that you commit to undertaking either before you leave here or as soon as you get home

## Context: developing a plan for a study

- Lots of different ways to start a project
- Various people in the room have different needs
  - some people already have specific projects or topics that they need to examine
  - some people have no specific needs
- Let's try to help each other come up with something useful for each specific individual's needs, interests, and capabilities

Who?	Who will conduct the study? Who will help? Who?
What?	What will the study be about? What is the research question the study is trying to answer? What?
Where?	What is the geographic focus of the study? What?
When?	When will the study be started? When will it be completed? When?
Why?	Why do this study? What will the study be used for? What?
How?	What methods will be used? What data is needed? Where will this data come from? How much will this study cost? How?

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#### Schedule

Wednesday – 14:00-14:20 – overview

14:20-15:00 - individuals

15:00-15:30 - regroup

Thursday – 11:00-12:30 – plan development

Friday – 14:00-14:45 – plan development

14:45-15:30 - present

#### Starting to develop the plan

- What is the question you will try to answer with the study?
- What hydrometeorological aspect / event type that you will focus on?
- What is the service, product, or program you will focus on?
- Who is the sector, user, stakeholder, or population impacted by the event type and what product / program?
- What questions do you need answered to proceed with developing your plan?